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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Adobe Systems Incorporated, ("assignee"), a Delaware corporation having a place of business at 345 Park Avenue, San Jose, CA 95110, certifies that to the best of assignee's knowledge and belief it is the assignee of the entire right, title, and interest in and to the applications recorded are reel 023538, frame 0077, and represents that the undersigned is a representative authorized and empowered to sign on behalf of the assignee.

Pursuant to 37 C.F.R. § 3.73(b), the assignee references the assignment documents recorded at reel 023538, frame: 0077, that evidence the placement of title in the assignee.

Pursuant to 37 C.F.R. §1.36 and 3.71, the assignee hereby revokes all powers of attorney previously given and appoints the practitioners at Customer Number **65132**.

Pursuant to 37 C.F.R. §3.71, the assignee hereby states that prosecution of the above-referenced patent application is to be conducted to the exclusion of the inventor(s).

Send all future correspondence to the address associated with Customer Number: **65132**.

Assignee of Interest	Adobe Systems Incorporated
	345 Park Avenue
	San Jose, CA 95110

Dated: 1-5-10

By: 

Name: Lori Behun

Title: Patent Attorney

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STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Adobe Systems Incorporated

Application No./Patent No.: 10/609,008

Filed/Issue Date: 6/27/2003

Entitled: Capturing and Presenting Site Visitation Path

Adobe Systems Incorporated

, a Corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest
(The extent (by percentage) of its ownership interest is _____ %)

in the patent application/patent identified above by virtue of either:

A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy therefore is attached.

OR

B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: Inventors To: Omniture, Inc.

The document was recorded in the United States Patent and Trademark Office at

Reel 014731, Frame 0293, or for which a copy thereof is attached.

2. From: Omniture, Inc. To: Wells Fargo Foothill, LLC, As Agent

The document was recorded in the United States Patent and Trademark Office at

Reel 022078, Frame 0141, or for which a copy thereof is attached.

3. From: Wells Fargo Foothill To: Omniture, Inc.

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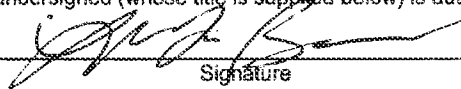
Reel 023525, Frame 0335, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.



Signature

1-5-10

Date

Lori Behun

Printed or Typed Name

Telephone Number

Patent Attorney

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Adobe Systems IncorporatedApplication No./Patent No.: 10/609,008Filed/Issue Date: 6/27/2003Entitled: Capturing and Presenting Site Visitation PathAdobe Systems Incorporated

, a

Corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest
(The extent (by percentage) of its ownership interest is _____ %)

in the patent application/patent identified above by virtue of either:

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OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

4. From: _____ To: _____

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5. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at

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6. From: Omniture, Inc. To: Adobe Systems Incorporated

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Reel 023538, Frame 0077, or for which a copy thereof is attached.☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.



Signature

1-5-10

Date

Lori Behun

Printed or Typed Name

Telephone Number

Patent Attorney

Title



United States Patent and Trademark Office

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Patent Assignment Abstract of Title

*NOTE: Results display only for issued patents and published applications.
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Total Assignments: 4

Patent #: NONE

Issue Dt:

Application #: 10609008

Filing Dt: 06/27/2003

Publication #: [20040059746](#)

Pub Dt: 03/25/2004

Inventors: Brett Error, John Pestana

Title: Capturing and presenting site visitation path data

Assignment: 1

Reel/Frame: [014731/0293](#)

Recorded: 11/28/2003

Pages: 3

Conveyance: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

Assignors: [ERROR, BRETT](#)

Exec Dt: 10/24/2003

[PESTANA, JOHN](#)

Exec Dt: 10/30/2003

Assignee: [OMNITURE, INC.](#)1358 WEST BUSINESS PARK DRIVE
OREM, UTAH 84601

Correspondent: FENWICK & WEST LLP

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801 CALIFORNIA STREET
SILICON VALLEY CENTER
MOUNTAIN, CA 94041

Assignment: 2

Reel/Frame: [022078/0141](#)

Recorded: 01/08/2009

Pages: 12

Conveyance: SECURITY AGREEMENT

Assignor: [OMNITURE, INC.](#)

Exec Dt: 12/24/2008

Assignee: [WELLS FARGO FOOTHILL, LLC, AS AGENT](#)2450 COLORADO AVENUE, SUITE 3000 WEST
SANTA MONICA, CALIFORNIA 90404

Correspondent: SANDRA P. THOMPSON

18400 VON KARMAN AVENUE, SUITE 800
IRVINE, CA 92612

Assignment: 3

Reel/Frame: [023525/0335](#)

Recorded: 11/17/2009

Pages: 8

Conveyance: RELEASE BY SECURED PARTY (SEE DOCUMENT FOR DETAILS).

Assignor: [WELLS FARGO FOOTHILL, LLC](#)

Exec Dt: 10/23/2009

Assignee: [OMNITURE, INC.](#)550 EAST TIMPANOGOS CIRCLE
OREM, UTAH 84097

Correspondent: ROBERT C. KOWERT

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AUSTIN, TX 78767-0398

Assignment: 4

Reel/Frame: [023538/0077](#)

Recorded: 11/18/2009

Pages: 20

Conveyance: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

Assignor: OMNITURE, INC.**Exec Dt:** 11/12/2009**Assignee:** ADOBE SYSTEMS INCORPORATED

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Search Results as of: 02/02/2010 04:17 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.

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